

SCHOLARSHIP

A COLLEGE STUDENT
SUPPORT PROGRAM



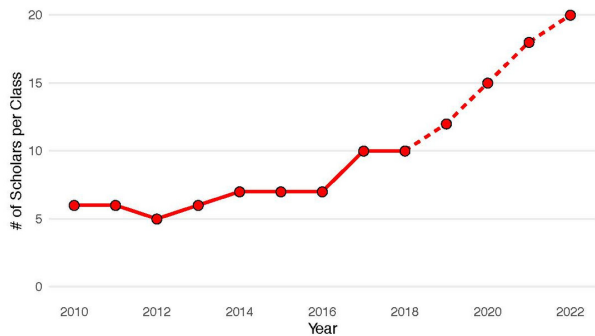
PLUS

ANNUAL REPORT

OCT 1 2017 - SEP 30 2018



2018



Scholarship Plus is on track to double our impact by 2022 — 20 students per class and 80 in college!

Dear Friends,

In 2010, Scholarship Plus supported its first class, five NYC high school graduates, on a path to college success. Thanks to our community over the last decade we have doubled our size. As we enter our 10th year our goal is to do it again.

We know we can help even more bright, low-income students attend and graduate college by providing a financial scholarship PLUS individualized support.

Recent research shows that for the poorest wealth group, college attendance has risen, but college graduation has not. The unfortunate truth is that most colleges — including those that work hard to recruit diverse student bodies and minority students in need — fail to give these students crucial support to succeed.

Scholarship Plus is changing this. This spring we will accept our 10th class, and we continue to celebrate a 100% college graduation rate.

Kate Fenneman Stokes
Executive Director

**FROM OUR
EXECUTIVE
DIRECTOR**



OUR MISSION & CORE VALUES

ACCESS
COMMUNITY
EQUITY
SUPPORT

To discover, encourage and support bright, low-income New York City high school graduates, entering their lives before they begin college and staying with them until they graduate – and beyond.



HOW WE DO IT

Our distinct approach provides a substantial financial scholarship PLUS ongoing, individualized support. One without the other is not enough.

100% of Scholarship Plus scholars have graduated from college.

The Scholarship

We help students obtain the strongest financial aid package possible from their chosen schools and we help fill the gap with a substantial 4-year scholarship to avoid student loans.

This enables almost every single scholar to graduate DEBT-FREE and hit the ground running with their degree.

The PLUS

COLLEGE PREP & ORIENTATION

We cover everything from time management to managing microaggressions.

SUMMER SESSION

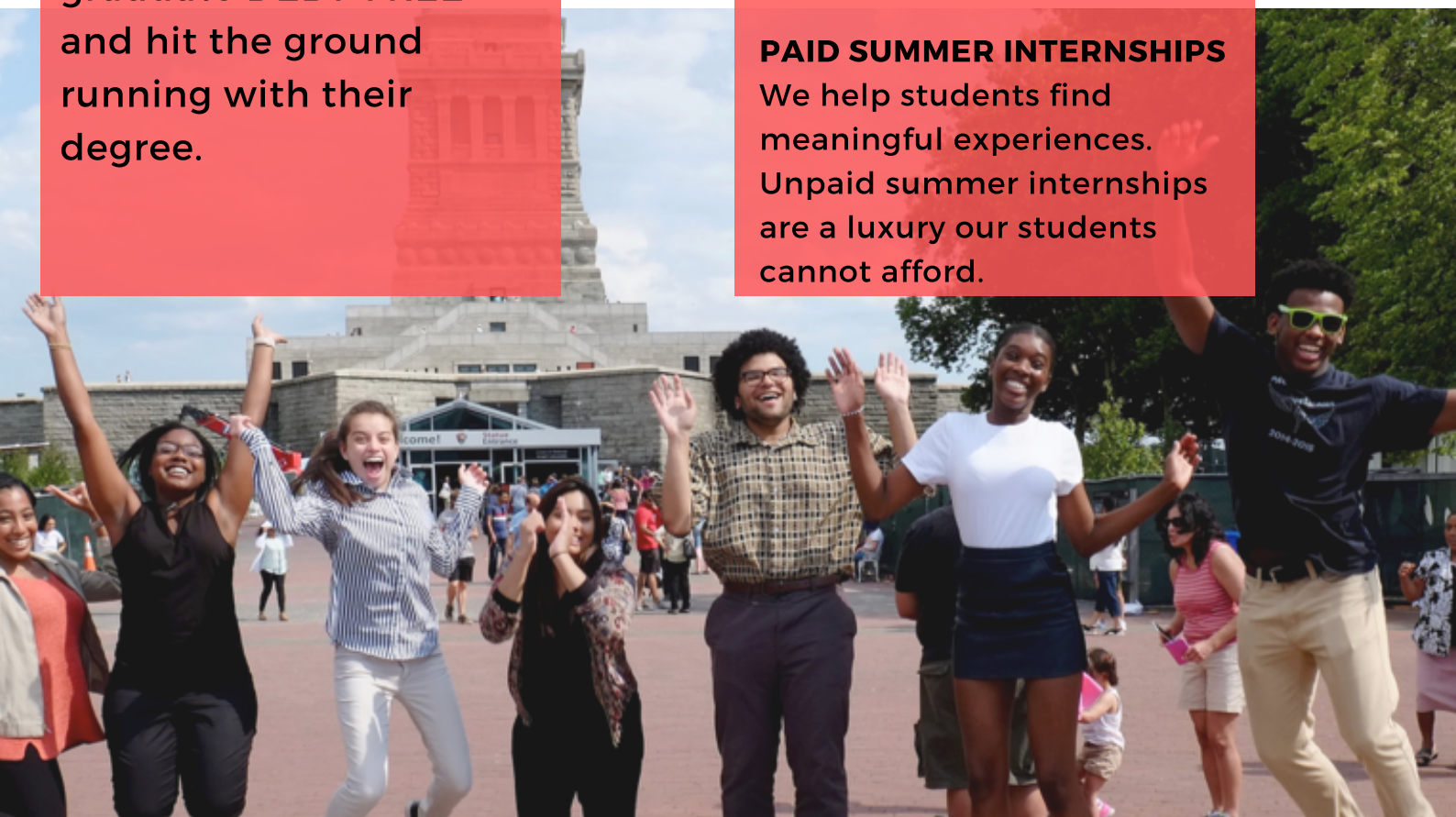
We expose scholars to new experiences, and help them build a support network.

ADVISING & MENTORING

We monitor each student's progress, and connect them to additional resources.

PAID SUMMER INTERNSHIPS

We help students find meaningful experiences. Unpaid summer internships are a luxury our students cannot afford.



OUR SCHOLARS

100%

**have graduated college
since our program's start in
2010**

The national average for low-income students is just 16%.

\$20,891

average household income
* poverty level for family of four is \$24K

95%

average high school GPA

91%

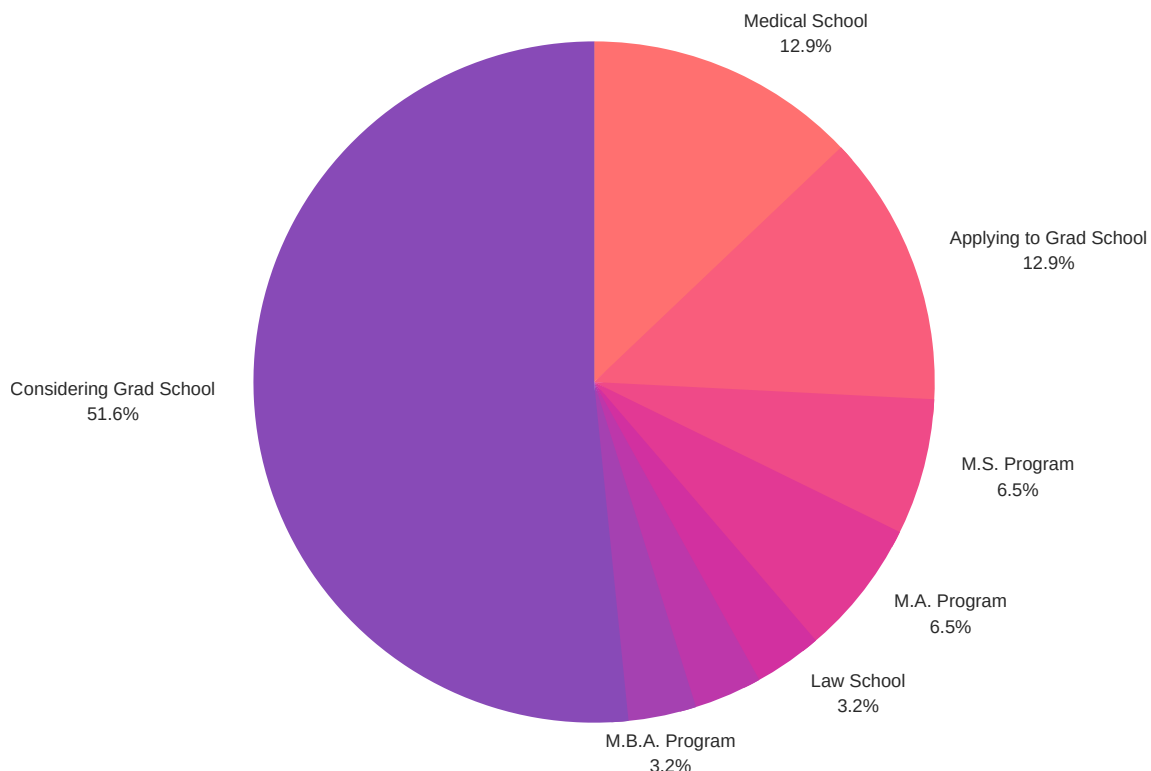
**are first generation in their
families to graduate from college**

56%

**current undergraduates major in
STEM fields**

50%

**of our alumni
are pursuing
graduate
study**



COLLEGES & UNIVERSITIES

Amherst College
Barnard College
Bentley University
Boston College
Boston University
Brown University
Colby College
Colgate University
Columbia University
Cornell University
CUNY Baruch College
CUNY Brooklyn College
CUNY City College
CUNY Macaulay Honors College
CUNY Sophie Davis
Dartmouth College
Duke University
Fordham University
Franklin and Marshall College
The George Washington
University
Haverford College
Harvard University
Lehigh University

Mount Holyoke College
Middlebury University
New York University & Tandon
Northeastern University
Princeton University
Rensselaer Polytechnic Institute
Rochester Institute of Technology
Rochester University
Skidmore College
Smith College
Stanford University
SUNY Binghamton University
SUNY Oneonta University
SUNY Stony Brook University
Swarthmore College
Syracuse University
Trinity College
University of Pennsylvania
University of S. California
Vassar College
Wesleyan University
Yale University



FINANCIAL OVERVIEW

REVENUE

Individual Donations \$ 470,745

Foundation Grants \$ 118,000

TOTAL REVENUE \$ 588,745

EXPENSES

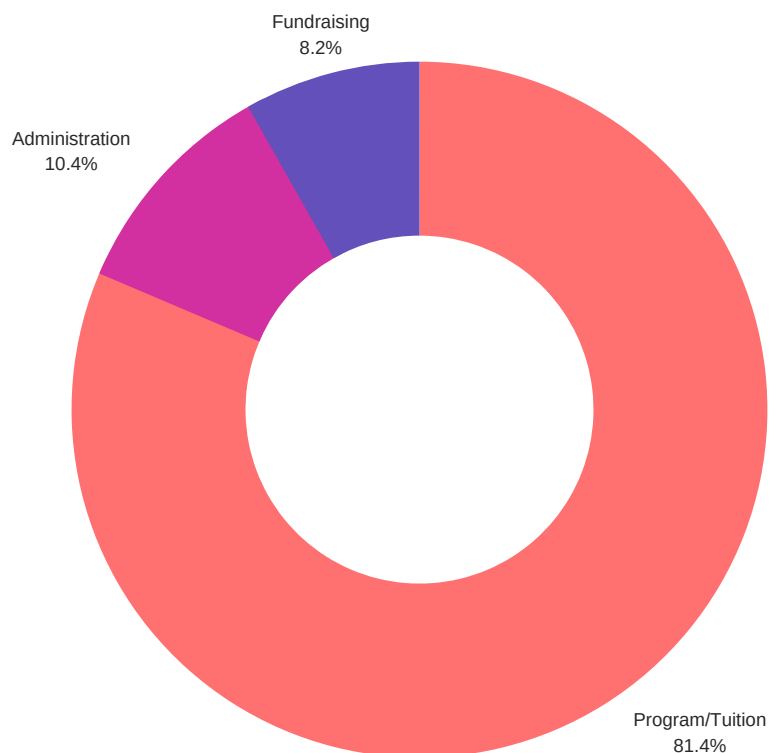
Program & Tuition \$ 422,133

Fundraising \$ 42,510

FCNY Admin Fee (tuition exempted) \$ 26,252

Office Support & Supplies \$ 27,708

TOTAL EXPENSES \$ 518,603



OUR PARTNERS

Scholarship Plus is grateful for the support and collaboration of our trusted, New-York based partners.

New York Public Radio is a long-standing partner and provides at least six paid internship opportunities for new scholars each summer.



2018 was a big year for the program: we received the second installment of a four-year grant from **The New York Community Trust** to cover the scholarships of two more outstanding scholars of STEM subjects each year.



We received generous programmatic support from the **Meringoff Family Foundation**.



Finally, we could not do what we do without the administrative support of the **Fund for the City of New York** — established by the Ford Foundation in 1968 with the mandate to improve the quality of life for all New Yorkers.



OUR GIVING CIRCLES: PODS

We commit to scholarships for our students for a full four years.

This directly impacts our funding model, as we can only accept new scholars when we have secured the full financial support that we promise.

To add another level of funding between smaller, one-time donations and full sponsorship of a scholar (\$40K over four years), we rely on our pods.

Each pod can have up to ten members. With that many supporters, every pod member commits to \$1,000 a year to support a scholar through college. All pods have a leader who communicates and liaises with the members and their sponsored student.



"The pods, as the donor groups are known, offer a rare opportunity to collaborate closely with friends in an enterprise that is uniquely hopeful."

- Pod leader Janny Scott



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\$75,000

The New York Community
Trust

\$50,000

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Abrahamson
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\$49,000 - \$25,000

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The LLL Foundation
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\$24,999 - \$15,000

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\$4,999 - \$1,500

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\$1,499 - \$1,000

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\$999 - \$500

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